"Agricultural Women Entrepreneurs Guidance Session" Successfully Held at Lokmangal Agriculture College on World Rural Women's Day!



On October 15, Lokmangal Agriculture College, Wadala operated by the Shriram Shriram Gramin Sanshodhan Va Vikas Pratishthan and affiliated with Mahatma Phule Krishi Vidyapeeth, Rahuri hosted an enthusiastic and inspiring "Agricultural Women Entrepreneurs Guidance Session" in its main auditorium to promote economic empowerment and entrepreneurship among rural women on the occasion of World Rural Women's Day. Based on the entrepreneurship development vision of the institution's Founder-President and MLA Shri. Subhash Bapu Deshmukh, this special program provided in-depth guidance on various dimensions driving women's entrepreneurship. The event was presided over by College Principal Dr. Amol Shinde, with Dr. Rani Mhetre, Principal of the Lokmangal College of Pharmacy, gracing the occasion as the chief guest. Delivering the welcome address, Prof. Ajit Kure highlighted the growing necessity and significance of agricultural entrepreneurship in contemporary times and introduced the chief guest. The dignitaries formally welcomed prominent agricultural entrepreneur Smt. Savita Sutar by presenting her with a book as a token of respect. The central highlight of the ceremony was an insightful guidance session led by Smt. Savita Sachin Sutar, Director of Sai Dal Processing Industry, Nannaj, Solapur. Sharing her journey of struggle and triumph as a successful agricultural woman entrepreneur, she offered valuable insights on how rural women can establish processing units from home or through agriculture-allied businesses. She detailed the setup of pulse processing units, required technologies, government schemes, the importance of women's self-help groups (SHGs), and effective marketing and sales strategies for finished products. Following the guidance session, an interactive question-and-answer session allowed students and faculty to raise questions regarding agricultural entrepreneurship, which Smt. Savita Sutar comprehensively answered. A large number of students and faculty members from all constituent colleges of the Lokmangal Colleges Wadala educational campus attended the event.

The program was organized under the visionary guidance of Principal Dr. Amol Shinde, with Shri. Praveen Dhere of Lokmangal Bank putting in dedicated efforts toward its execution. The ceremony concluded with a vote of thanks delivered by NSS Program Officer Prof. Ajit Kure, wrapping up an inspiring event driven by a shared commitment to agricultural entrepreneurship.